

*Invitation to the Industry · Exhibition and Sponsorship Opportunities*



**IFFS 20th World Congress  
on Fertility & Sterility  
September 12 – 16, 2010  
Munich · Germany**

[www.iffs2010.com](http://www.iffs2010.com)





**IFFS**  
**20<sup>th</sup> World Congress**  
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## Welcome Invitation

Dear Colleagues,

Welcome to Munich – a city with heart, in the heart of Europe!

It is a great honour for the German Society for Reproductive Medicine to host the IFFS Congress 2010 in beautiful Munich, Germany, on behalf of the International Federation of Fertility Societies (IFFS).

In addition to the inspiring scientific program, other exceptional highlights include the famous “Oktoberfest”, as a post congress event that will be waiting for you and your colleagues.

The meeting, which brings together delegates from the healthcare industry from all over the world, is the most important platform for professional exchange in the field of Fertility and Sterility. The committee would like to invite you to start preliminary planning for your attendance.

Your company can present itself through exhibition, symposia and/or a vast range of sponsorship and/or promotional opportunities.

INTERPLAN AG, the congress planner, offers numerous opportunities to you to promote your business and they will work closely with you to create a distinctive package tailored to your company.

We look forward to welcoming you to Munich in 2010.

With kind regards,

Hans-Rudolf Tinneberg  
**Chairman L.O.C. IFFS 2010**

Basil Tarlatzis  
**President IFFS 2010**



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## History

International co-operation and dialogue in the field of Fertility and Sterility can be said to have truly commenced in 1951, in Rio de Janeiro, with the formation of the International Fertility Association (IFA). Eminent scientists from various parts of the world became members and triennial World Conferences in Fertility and Sterility were organized, with the first being in New York USA in 1953. This was followed by Naples, Italy in 1955, Vienna, Austria in 1959, and Rio de Janeiro, Brazil in 1962. The Fifth World Congress was held in Stockholm, Sweden in 1966.

At the sixth World Conference, held in Tel Aviv, Israel in 1968, the International Federation of Fertility Societies (IFFS) was born. The International Fertility Association remained as an affiliate to represent members with no national society. A constitution and by-laws were drawn up and today govern the actions of the IFFS.

Memberships have grown and at present 55 National Fertility Societies are affiliated. It is estimated over 40,000 specialists worldwide in the areas of Fertility and Sterility are brought together under IFFS.

## World Congresses

21 <sup>st</sup>	2013	Boston	<b>USA</b>
20 <sup>th</sup>	2010	Munich	<b>Germany</b>
19 <sup>th</sup>	2007	Durban	<b>South Africa</b>
18 <sup>th</sup>	2004	Montreal	<b>Canada</b>
17 <sup>th</sup>	2001	Melbourne	<b>Australia</b>
16 <sup>th</sup>	1998	San Francisco	<b>USA</b>
15 <sup>th</sup>	1995	Montpellier	<b>France</b>
14 <sup>th</sup>	1992	Caracas	<b>Venezuela</b>
13 <sup>th</sup>	1989	Marrakech	<b>Morocco</b>
12 <sup>th</sup>	1986	Singapore	<b>Singapore</b>
11 <sup>th</sup>	1983	Dublin	<b>Ireland</b>
10 <sup>th</sup>	1980	Madrid	<b>Spain</b>
9 <sup>th</sup>	1977	Miami	<b>USA</b>
8 <sup>th</sup>	1974	Buenos Aires	<b>Argentina</b>
7 <sup>th</sup>	1971	Tokyo	<b>Japan</b>
6 <sup>th</sup>	1968	Tel Aviv	<b>Israel</b>
5 <sup>th</sup>	1966	Stockholm	<b>Sweden</b>
4 <sup>th</sup>	1962	Rio De Janeiro	<b>Brazil</b>
3 <sup>rd</sup>	1959	Vienna	<b>Austria</b>
2 <sup>nd</sup>	1956	Naples	<b>Italy</b>
1 <sup>st</sup>	1953	New York	<b>USA</b>

**For more Information:**

<http://www.IFFS2010.com> ■ Tel: ++49(0)89 54 82 34 - 33 ■ Fax: ++49(0)89 54 82 34 - 42



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## The Venue

**Gasteig Munchen GmbH**  
Rosenheimer Straße 5  
81667 Munich, Germany  
[www.gasteig.de](http://www.gasteig.de)



The cultural facilities in Munich – countless theatres, two opera houses and a number of world class orchestras – are not only highly valued by the critics but are also widely attended by visitors - another reason for the Gasteig to be the most frequented cultural centre in Germany.

With the Gasteig being centrally located, it is only a short walk from the green banks of the Isar, the German Museum, and is close to Haidhausen's trendy cafes, restaurants and renowned hotels. Underground parking is available. The Gasteig tram stop and S-Bahn station, Rosenheimer Platz, provides direct connections to the central railway station, the city centre and the airport.





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## Committees/Board of Directors

### Board of Directors:

◆ <b>President</b>	Basil Tarlatzis MD
◆ <b>President Elect</b>	David Healy MD, PhD
◆ <b>Secretary General</b>	Richard Kennedy MD
◆ <b>Assistant Secretary General</b>	Gabriel De Candolle MD
◆ <b>Treasurer</b>	Joe Leigh Simpson MD
◆ <b>Assistant Treasurer</b>	Juha Tapanainen MD, PhD
◆ <b>Past President</b>	Bernard Hedon MD
◆ <b>Medical Education Director</b>	Ian Cooke MD

### Members:

Oswald Petrucco MD	<i>Australia</i>
Jose Ignacio Madero MD	<i>Colombia</i>
Hans R Tinneberg MD	<i>Germany</i>
Janos Konc MD, PhD	<i>Hungary</i>
Minoru Irahara MD, PhD	<i>Japan</i>
Paul Dalmeyer MD	<i>South Africa</i>
Juan Antonio Garcia Velasco MD	<i>Spain</i>
Margareta Fridstrom MD	<i>Sweden</i>
G. David Adamson MD	<i>USA</i>

### Local Organizing Committee Germany 2010:

<b>Chairman:</b>	Hans-Rudolf Tinneberg, Giessen
	Dorthe Brüggmann, Giessen
	Frank-Michael Kohn, Munich
	Liselotte Mettler, Kiel
	Ludwig Kiesel, Münster
	Henning M. Beier, Aachen
	Wolfgang Wuttke, Göttingen



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**National Advisory Board Germany 2010:**

Monika Bals-Pratsch, Regensburg  
Hermann M. Behre, Halle  
Henning M. Beier, Aachen  
Martin Hans Birkhäuser, Bern  
Heinz G. Bohnet, Hamburg  
Elmar Brähler, Leipzig  
Bettina Buchholz, Munich  
Klaus Diedrich, Lübeck  
Wolfgang Engel, Göttingen  
Robert Fischer, Hamburg  
Franz Fischl, Vienna  
Franz Geithövel, Freiburg  
Wolfgang Holzgreve, Basel  
Johannes Huber, Vienna  
Heribert Kentenich, Berlin  
Walter Krause, Marburg  
Gerhard Leyendecker, Darmstadt  
Michael Ludwig, Hamburg  
Joseph Neulen, Aachen  
Eberhard Nieschlag, Münster  
Thomas Rabe, Heidelberg  
Wolf-Bernhard Schill, Giessen  
Hans-Christian Schuppe, Giessen  
Manuela Simoni, Münster  
Thomas Strowitzki, Heidelberg  
Edda Toepfer-Petersen, Hannover  
Hans van der Ven, Bonn  
Wolfgang Weidner, Giessen  
Peter Wieacker, Magdeburg  
Eckhard Wolff, Munich

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## Congress Organiser

**INTERPLAN**  
**Congress, Meeting & Event Management AG**  
Albert-Rosshaupter-Strasse 65  
81369 Munich, Germany  
Web: [www.interplan.de](http://www.interplan.de)



Senior Project Manager: Fatima Rama

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## Topics

- Reproductive endocrinology
- Endocrinology of menopause
- Contraception
- Ethics
- Imaging
- Genetics
- Minimal invasive surgery
- Endometriosis
- Reproductive biology
- Health politics

## Who will attend

The meeting will be attended by more than 3,000 delegates from all over the world.  
Delegates will be:

- Gynaecologists
- Endocrinologists
- Basic scientists
- Reproductive biologists
- Urologists
- Gynec. Surgeons
- Sonologists
- Ethicists

## Target group of participants

• Australia/ New Zealand	approx.	50	Africa	approx.	150
• China	approx.	150	Eastern Europe	approx.	200
• Far East	approx	150	France	approx.	200
• German	approx.	500	Greece	approx.	200
• India	approx.	150	Japan	approx.	150
• Rest Europe	approx.	450	Spain	approx.	150
• South America	approx.	200	USA	approx.	200



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**Program Overview\***

Date	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	
	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	Sep 17	
08:00		Breakfast Sessions	Breakfast Sessions	Breakfast Sessions	Breakfast Sessions		
09:00	Workshops	Trilogy: 1	Trilogy: 6	Trilogy: 12	Trilogy: 17	Exhibition Strike Down	
		Trilogy: 2	Trilogy: 7	Trilogy: 13	Trilogy: 18		
		Trilogy: 3	Trilogy: 8	Trilogy: 14	Visit Exhibition		
10:30		Tea / Coffee Visit Exhibition	Tea / Coffee Visit Exhibition	Tea / Coffee Visit Exhibition	Plenary 4		
11:15		Plenary 1	Plenary 2	Plenary 3			
12:00		Industry Sponsored Symposia	Industry Sponsored Symposia	Industry Sponsored Symposia	Closing Ceremony		
13:30		Lunch	Lunch	Lunch			
14:30		Free Communications	Free Communications	Free Communications			
15:15							
16:00		Tea / Coffee Visit Exhibition	Tea / Coffee Visit Exhibition	Tea / Coffee Visit Exhibition			
16:30	Registration & Exhibition Set up 08:00 - 18:00	Trilogy: 4	General assembly	Trilogy: 9	General assembly	Exhibition Strike Down	
		Trilogy: 5		Trilogy: 10			Trilogy: 15
		Surveillance Report		Trilogy: 11			Trilogy: 16
18:00		Poster Session	Poster Session	Poster Session			
Evening	Official Opening and Reception	Museums Night	Presidents Dinner Sponsor Functions	Bavarian Evening			

\* All times may be subject to change



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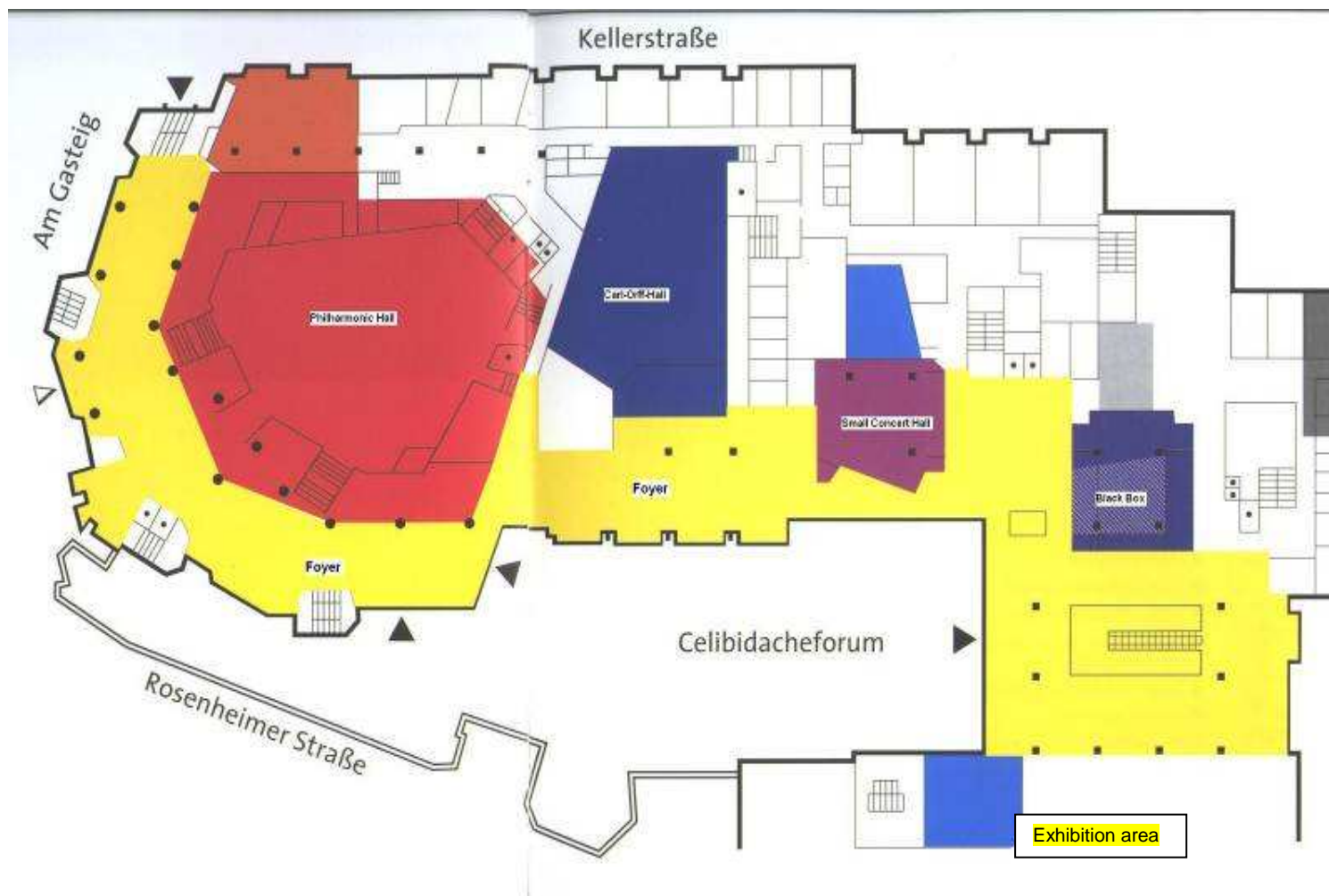


### Exhibition Schedule\*

<b>Set up:</b>	September 12, 2010	08:00 – 17:00
<b>Official Opening:</b>	September 12, 2010	18:00
<b>Exhibition Opening Times:</b>	September 13, 2010	09:00 – 18:00
	September 14, 2010	09:00 – 18:00
	September 15, 2010	09:00 – 18:00
	September 16, 2010	09:00 – 12:00
<b>Dismantling:</b>	September 16, 2010	12:00 – 20:00
	September 17, 2010	08:00 – 17:00

\* All times may be subject to change

### Exhibition area overview





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## Exhibition Information

**Space rental per square metre net:** EUR 480,00 plus VAT  
**(19% in 2007)**

The minimum area of an exhibition booth is 6 square metres.

**The space rental includes:**

- Net stand area (floor space only without equipment)
- Technical manual
- Directory description in the exhibitors list in the final congress program
- Per 6 - 20 sqm : 1 free badge  
Per 21 - 40 sqm : 2 free badges  
Per 41 - 90 sqm : 3 free badges  
From 90 sqm : 4 free badges

These badges entitle exhibitors to attend the Opening Ceremony, Welcome Reception, all Sessions and the exhibition area.

- Additional exhibitor only badges: 50 EUR/each (these badges do not include the scientific sessions)
- Venue security during the opening hours
- General cleaning

**The space rental does not include:**

Rental fee for a stand, furniture, partition walls, carpets, telephone and data lines, water supply, electricity and exhibitors insurance, etc. 15 % Supplement fee is compulsory for an Island stand (4 sides open, free built) and 10 % for a Peninsula stand (2 sides open, free built).

**More detailed information regarding your exhibition stand and its position within the congress centre will be provided in the Exhibition Manual.**

**For your convenience this manual will also contain order forms for all requirements you need for perfect organisation of your show.**

## Technical Exhibition Conditions

The exhibition conditions of INTERPLAN and the Congress Venue correspond to the standard terms and conditions of German exhibition companies.

### How to book an exhibition stand

The signed exhibition application must be completed using the official Application form included in this prospectus. Applications should either be mailed or faxed to INTERPLAN.

Please indicate the requested stand size. INTERPLAN will contact you after approval of stands, providing a current version of the exhibition plan and the final placement of your stand, which depends on sizes and overall concept. Space cannot be assigned without a signed application.



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## Sponsoring

An extensive exhibition will be mounted enabling delegates to review the latest products and service adding to the overall educational experience. Sponsorship opportunities have been devised to maximise exposure to the delegates to IFFS Munich 2010. Our goal is to construct sponsorship packages to meet individual sponsors' needs, in order to assist in optimising return on investment.

For sponsored services and items you may contact INTERPLAN via email [f.rama@interplan.de](mailto:f.rama@interplan.de), or Tel. ++49(0)89 54 82 34-33.

<b>DIAMOND SPONSORSHIP/TOP LEVEL SPONSORSHIP</b>	
<p>The ultimate level of sponsorship recognition prior to and during IFFS Munich 2010:</p> <ol style="list-style-type: none"> <li><b>1. <i>Publicity and Acknowledgement</i></b> <ul style="list-style-type: none"> <li>• Acknowledgement as Diamond Sponsor of IFFS 2010 in all congress publications and promotional literature</li> <li>• Acknowledgement of Diamond Sponsor on the IFFS Congress Website with a hyperlink to sponsor company website</li> <li>• Company logo on the front cover of IFFS 2010 Congress Registration Brochure and IFFS 2010 Congress Handbook</li> <li>• Most prominent listing and detailed product description in Congress Handbook</li> <li>• Full page advertisement in Congress Handbook</li> <li>• Insert in delegate satchels</li> <li>• Congress logo for use on sponsor company promotional material</li> </ul> </li> <li><b>2. <i>Exhibition</i></b> <ul style="list-style-type: none"> <li>• 20 sqm exhibition area</li> <li>• Option for extra exhibition space at 450 EUR per sqm</li> <li>• Prominent exhibition space at IFFS 2010</li> <li>• Registration for 8 company representatives</li> <li>• Personalised pre-congress site inspection</li> </ul> </li> <li><b>3. <i>Scientific Program</i></b> <ul style="list-style-type: none"> <li>• A hosted company symposium within core Congress hours – topic to be agreed by IFFS Organising Committee and sponsor</li> <li>• Acknowledgement by Chairman as Diamond Sponsor at IFFS 2010 Congress</li> <li>• Company logo on screen in auditoriums during opening and closing sessions</li> </ul> </li> <li><b>4. <i>Congress Opening Ceremony &amp; Welcome Reception</i></b> <ul style="list-style-type: none"> <li>• Seven invitations to the Opening Ceremony and Welcome Reception</li> </ul> </li> <li><b>5. <i>Social Program</i></b> <ul style="list-style-type: none"> <li>• 4 Invitations to the Museum Night</li> <li>• 4 Invitations to the Bavarian Evening</li> </ul> </li> <li><b>6. <i>Bonus Sponsorship</i></b> <ul style="list-style-type: none"> <li>• Breakfast session on the day of your Industry Sponsored Symposium</li> <li>• Choice of Poster Session sponsorship</li> <li>• Priority selection of hotel rooms</li> </ul> <p style="margin-left: 20px;"><b>First choice of the following individual sponsorship:</b></p> <ul style="list-style-type: none"> <li>• Branding of Congress name badges</li> </ul> </li> </ol>	150,000 EUR



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**GOLD SPONSORSHIP**

100,000 EUR

**1. *Publicity and Acknowledgement***

- Acknowledgement as a gold sponsor of IFFS 2010 in all congress publications and promotional literature
- Acknowledgement as gold sponsor on Congress Website.
- Company logo on inside front cover of Congress Registration Brochure and Congress Handbook
- Prominent listing and detailed product description in Congress Handbook
- Half page advertisement in Congress Handbook
- Insert in delegate satchels
- Congress logo for use on sponsor company promotional material

**2. *Exhibition***

- 10 sqm exhibition area
- Option for extra exhibition space at 450 EUR per sqm
- Second largest category of exhibit at IFFS 2010
- Registration for 6 company representatives

**3. *Scientific Program***

- Acknowledgement by Chairman as a major sponsor at IFFS 2010

**4. *Social Program***

- 2 invitations to Museum Night
- 2 invitations to Bavarian Night

**5. *Bonus Sponsorship***

Second choice of one of the following individual sponsorships:

- Branding of Congress name badges
- One Industry Sponsored Symposium
- Congress Chapters Book
- Congress Abstract Book / CD-ROM
- Poster Session
- Congress Satchels



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**SILVER SPONSORSHIP**

50,000 EUR

**1. *Publicity and Acknowledgement***

- Acknowledgement as a silver sponsor of IFFS 2010 in all congress publications and promotional literature
- Acknowledgement as silver sponsor on Congress Website.
- Company logo on inside front cover of Congress Registration Brochure and Congress Handbook
- Listing and detailed product description in Congress Handbook
- Insert in delegate satchels
- Congress logo for use on sponsor company promotional material

**2. *Exhibition***

- 6 sqm exhibition area
- Third largest category of exhibit at IFFS 2010
- Registration for 4 company representatives

**3. *Scientific Program***

- Acknowledgement by Chairman as a major sponsor at IFFS 2010

**4. *Social Program***

- 2 invitations to Museum Night

**5. *Bonus Sponsorship***

Third choice of one of the following individual sponsorships:

- One Industry Sponsored Symposium
- Congress Chapters Book
- Congress Abstract Book / CD-ROM
- Poster Session
- Congress Satchels



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<b>Sessions</b>	
<p><b>Lunch-Symposium</b></p> <ul style="list-style-type: none"> <li>• Symposium up to 60 minutes long</li> <li>• Use of the lecture hall incl. standard stage set up and AV-Equipment</li> <li>• Program listing</li> <li>• Opportunity to put up posters advertising the session on the day of the symposium</li> </ul>	<p>Per Session 28.000 EUR</p>
<p><b>Breakfast Session</b></p> <p>The Scientific Chairman encourages proposals for Breakfast Sessions highlighting the most recent advances in the field in order that the implications for clinical practice can be explored.</p> <p>The number of sessions are limited, dependent upon the uptake by our Diamond sponsors. Remaining Breakfast Sessions will be allocated on a first come, first serve basis.</p> <ul style="list-style-type: none"> <li>• One 60 minute session at the Congress Venue</li> <li>• Acknowledgement as Sponsor of Session in the Congress Registration Brochure</li> <li>• Acknowledgement as Sponsor of Session in the Congress Registration Handbook</li> <li>• Acknowledgement as Sponsor of Session on the Congress Website</li> <li>• Opportunity for one satchel insert</li> <li>• Congress logo for use on sponsor company promotional material</li> </ul>	<p>Per Session 18,000 EUR</p>
<p><b>Sponsorship of Trilogy Session</b></p> <p>Opportunities are available for organisations to sponsor one or more of the Trilogy Sessions which again will be the heart of the IFFS 2010 Congress.</p> <p>Each Trilogy can be sponsored according to the appropriate subject matter.</p> <p>IFFS Trilogy Sessions are always a highlight of each IFFS World Congress.</p>	<p>Per Session 15,000 EUR</p>
<p><b>Free Communication Session</b></p>	<p>Per Session 9,000 EUR</p>
<p><b>Poster Session</b></p>	<p>Per Session 9,000 EUR</p>



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Publications Advertisements	
Second Announcement (12,000 copies, A4, 4c)	Back Cover page 4,950 EUR  Inside Covers front or back 4,250 EUR  Inside page 1,450 EUR  Bookmark Price on request
Final Program (3,000 copies, A4, 4c)	Back Cover page 4,950 EUR  Inside Covers front or back 4,250 EUR  Inside page 1,450 EUR  Bookmark 5,000 EUR



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<b>Congress Materials:</b>	
<p><b>Congress bags</b>            The logo of the sponsor will be printed on the bags.            A great opportunity to promote your company in a very prominent and visual way because the bags will probably be the most visible item at the Congress.</p>	Price on request
<p><b>Insert in Congress bags</b>            Companies have the opportunity to insert literature into the delegates bags; all materials should be delivered by the company directly.            (maximum format A4, maximum 4 pages)</p>	2,500 EUR
<p><b>Pads and pens</b>            The sponsoring company of the Congress bags will be entitled to include a quality writing pad with their corporate branding and a pen.            Almost every participant uses this stationery on a regular basis.</p>	7,000 EUR
<p><b>Congress Badges</b>            Every delegate, speaker, accompanying person and official will be required to wear a Congress badge in order to gain entrance into the plenaries, concurrent sessions and various other areas of the venue. The badge will reflect the person's name, institution and country and will carry the official event logo and the exclusive sponsor's name and logo. It will be in full colour and will be laminated to ensure lasting quality.</p>	18,000 EUR
<p><b>Lanyards</b>            Opportunity to display the company logo on the lanyard.</p>	5,000 EUR
<p><b>Abstract Volume and CD ROM</b>            Abstracts will be available in a printed Abstract Volume and in CD-ROM format. This is the essence of the Scientific Program and the delegates will refer to them. The CD-ROMS can be distributed from the exclusive Sponsor's booth or can be included in the Congress Bag. The Sponsor's corporate branding can be included on the CD-ROM cover and in the Abstract book.</p>	25,000 EUR
<p><b>Proceeding book</b>            This is a volume of the complete lectures of each of the trilogy and plenary speakers. A copy of this important volume will be given to each registrant and, being the substance of the Congress, is therefore an important and desirable document for sponsors.             The exclusive sponsor will be afforded the back page for advertising purposes. (Advert material to be supplied by the sponsor)</p>	35,000 EUR



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<b>Premises during the Meeting:</b>	
<p><b>Speakers Media Centre</b>            The Speakers Centre will be the heart of the scientific program presentation preparations. All speakers and delegates will be required to report to the Speakers Centre to ensure that their presentations are previewed and uploaded to a central server. The name of the exclusive sponsor will be displayed at the entrance to the centre.</p>	15,000 EUR
<p><b>Hospitality Suite</b>            Price for individual company's hospitality suite is either for the duration of the congress or per room per day. Please order at your earliest convenience because the number of rooms is limited.</p>	Price on request
<p><b>Internet-Café</b>            Situated in the exhibition area, the Internet café will provide complimentary access to the Internet for all registered delegates and exhibitors. This is a popular service at international congresses. The sponsor will be entitled to have their logo on the computers as a screen saver thus creating a visible profile to all users.</p>	18,000
<p><b>Water Stations</b>            Situated throughout the congress centre, the water coolers will provide refreshment between courses and sessions. The sponsor will be entitled to have their logo on the stations.</p>	Price on request
<p><b>Message Centre</b>            IFFS offers a message centre in a prominent location to communicate with other delegates.</p>	Price on request
<p><b>Audio Visual &amp; Technical Services</b>            International Congresses apply advanced technology in terms of presentation media these days and digital slide shows through data projectors are rapidly becoming the norm in terms of methodology and equipment used. Recording of Keynote speakers, sound systems, lighting, Internet connections, and dual projection are all fairly standard and they create an opportunity for sponsors to participate in the physical structure of the academic program.</p>	Price on request
<p><b>Poster Walls</b>            The name of the exclusive sponsor will be displayed throughout the congress.</p>	12,000 EUR
<p><b>Official Opening Reception on Sunday, September 12, 2010</b>            The Opening Ceremony and Welcome Reception will take place in the plenary hall and Exhibition area. This is the first official event of the Congress and as such generates a lot of interest. Delegates will be welcomed to the Congress, entertained and allowed to network, meet old acquaintances and make new friends. Drinks and typical Bavarian dishes follow entertainment with a lively Bavarian flavour. Sponsors who contribute to this in full or in part will receive full recognition at the opening on the evening.</p>	50,000 EUR



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<b>Presidential Dinner, Tuesday, September 14, 2010</b>	26,000 EUR
<b>Bavarian Evening, Wednesday, September 15, 2010</b>	Price on request
<b>Coffee Breaks</b> In the morning and afternoon sponsors are welcome to offer coffee and tea for all participants in the exhibition area Delegates will be entitled to free teas and coffees during the breaks as defined in the program. These are well supported and participants will enjoy a mid-morning and mid-afternoon break each day. Recognition will be given at the stations and at the entrance to the serving area, which will be in the exhibition hall. The Tea and Coffee service can be sponsored in total or alternatively we will consider daily sponsorship.	7,500 EUR/break
<b>Guest Speaker</b> Travel costs (economy class), accommodation, and amenities	Overseas 2,000 EUR Europe 1,200 EUR Germany 700 EUR
<b>Participants</b> Support of participants from developing countries etc. Travel costs (economy class), accommodation	Overseas 2,000 EUR Europe 1,200 EUR Germany 700 EUR
<b>Guest VIP-tickets</b> For your clients for participation in the congress (minimum 10) (each ticket includes all general conditions of participation)	350,00 EUR/each 3,500 EUR/package
<b>Congress Transport</b> Congress shuttle transport will be provided between the meeting venue and the appointed hotels for the duration of the congress if this service will be sponsored. This transportation will be scheduled to pick up delegates from the appointed hotels and convey them to the venue in time for the first sessions of the day and return them to their hotels at the end of business each day. The transport will also carry delegates to the social functions in the evening. An ideal opportunity exists for an exclusive sponsorship.	50,000 EUR
<b>Congress Polo Shirts</b>	9,000 EUR
<b>Volunteer Polo Shirts</b>	4,500 EUR

All prices plus VAT (19% in 2007)



**IFFS**  
**20<sup>th</sup> World Congress**  
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**Munich - Germany**



## Payment Terms/Cancellation

50 % of the total amount will be invoiced on receipt of confirmation

50 % of final balance will be invoiced in December 2009

All payments must be made in EUR plus German VAT and without any bank or other charges.

Cancellation and changes to your original booking must be made in writing to INTERPLAN. The organizers shall retain the following sum:

Cancellation until June 30, 2009	10 % of the total costs of each item will be retained
Cancellation until December 31, 2009	50 % of the total costs of each item will be retained
Cancellation later than January 1, 2010	100 % of the costs of each item will be retained

For further particulars we refer you to the General Participation Conditions.

## Official Currency/VAT regulations

All exhibition and sponsoring costs are quoted in EUR. All mentioned prices are subject to German VAT at the current rate (in 2007: 19%). Non-EU based companies will receive a VAT refund on application to the Federal Republic German Finance Ministry. Detailed information for professional support can be found in the exhibition manual. Place of performance and venue of jurisdiction is Munich. The law of the Federal Republic of Germany applies.

## Hotel Reservation

Munich has a wide range of hotel categories and can offer accommodation from 5 star deluxe hotels to lower budget choices. INTERPLAN has made reservations for the industry and participants with special rates and conditions in several hotels. All hotels are located near the congress venue or in the city centre and have easy access to the congress venue.

To benefit from the special congress rates, you are invited to contact INTERPLAN for further information or send the enclosed order form to:

### **INTERPLAN**

Congress, Meeting & Event Management AG

Contact Person: Fatima Rama

Albert-Rosshaupter-Strasse 65

D-81369 Munich

Tel.: ++49 (0)89 54 82 34-73

Fax: ++49 (0)89 54 82 34-42

E-Mail: [f.rama@interplan.de](mailto:f.rama@interplan.de)

Web: [www.iffs2010.com](http://www.iffs2010.com)

**Please note, that there will be a special offer for extending your stay in Munich and visiting the Oktoberfest.**



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Please complete and return this form as soon as possible (first-come, first-served basis) before December 2009 at the latest to the Exhibition Organisers

**INTERPLAN**

**Congress, Meeting & Event Management AG**

Fatima Rama

Albert-Rosshaupter-Strasse 65

81369 Munich, Germany

Tel.: ++49(0)89 / 54 82 34 33

Fax: ++49(0)89 / 54 82 34 42

Email: [exhibition@interplan.de](mailto:exhibition@interplan.de)

**STAND-APPLICATION FORM**

- We hereby request \_\_\_\_\_ m<sup>2</sup> exhibition space at the IFFS 2010  
Price per sqm = **EUR 480,--** plus German VAT (19% in 2007).  
Minimum size 6 sqm. *Please note that there is a supplemental fee for Island (4 sides open, free standing) of 15 % or for Peninsula stands of 10 %.*

Our stand should have the following specifications (e.g. measurements, closed left side, Peninsula etc.)

\_\_\_\_\_

We would like to be placed  **not directly beside**  **directly beside** the following companies:

\_\_\_\_\_

\_\_\_\_\_

- We intend to use **our own system stand or popup wall**  
 We intend **to rent a system stand via INTERPLAN**  
 We intend to support or sponsor the Meeting (see Sponsorship-form)  
 We are not interested in this conference because:

\_\_\_\_\_

Please complete this form in block letters.

Company: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode \_\_\_\_\_ City/County \_\_\_\_\_

Invoice-Address: \_\_\_\_\_

\_\_\_\_\_ VAT number: \_\_\_\_\_

Tel.: \_\_\_\_\_ Fax: \_\_\_\_\_ Order number: \_\_\_\_\_

E-Mail: \_\_\_\_\_ @ \_\_\_\_\_

Date

Stamp/Signature

*This application is a binding agreement depending on exhibition space and availability and according to the INTERPLAN exhibition conditions. INTERPLAN has the right to adjust the requested stand size according to the overall conception. A corresponding invoice will be sent out together with the Exhibition Service Kit.*

